

# Peter Koopman

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## Professional Summary

Experienced, self-motivated web developer with over 20 years of expertise creating high-performance corporate and e-commerce websites. Skilled in React, Next.js and Silverstripe with a focus on delivering clean, maintainable code and exceptional user experiences. Passionate about continuous learning and staying ahead in a fast-paced industry.

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## Technical skills

- **Front end:** React, Next.js, Vue, Javascript, HTML, CSS/SASS/LESS, Tailwind
  - **Back end:** PHP, Silverstripe, Node.js, PostgreSQL, MySQL, Storyblok
  - **Tools:** Git, Docker, Database design
  - **Some experience:** Node.js, Shopify, Laravel, Express, AWS, Hugo, business analysis
  - **Other:** Figma, Photoshop, Photography
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## Professional experience

### Air New Zealand (Nov 2023 - Jun 2024)

Major international airline company with around 10,000 employees.

**Role:** Full-stack developer (contract, mat leave cover)

- Developed a CMS for the In-flight entertainment system, accessible by staff in real time aboard the flight, using Silverstripe and AWS.
- Enhanced the AirNZ company website with numerous bug fixes and updates

### Catch Design (Oct 2021 - Sep 2023)

Digital agency based in Auckland and Wellington

**Role:** Full-stack developer (permanent)

- Built high profile websites like [ancdelivers.com.au](http://ancdelivers.com.au) and AA Smartfuel using Next.js, Storyblok and Braze
- Created the [mc.co.nz](http://mc.co.nz) website using Silverstripe, javascript and GSAP animation library.
- Played a key role in improving team workflows and coding standards for Storyblok CMS, Next.js and CSS.

## **Dioscuro** (Mar 2021 - Oct 2021)

Small design agency in South Auckland

**Role:** Full-stack developer (contract)

- Delivered the [hydraulink.co.nz](http://hydraulink.co.nz) website. I used Silverstripe, javascript and SASS to create the finished site from supplied design files.

## **True** (Oct 2016 - April 2020)

Advertising agency in Grey Lynn, Auckland

**Role:** Lead developer (permanent, 30 hr/w)

- Created numerous websites and SPAs for clients including Jaguar, Air New Zealand, ASB, Rhapsody and ALAC
- Built several experimental projects using Silverstripe, Vue.js, React, Javascript and IBM Watson (AI)

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## **Education**

Diploma in Information Systems and Technology - Open Polytechnic of New Zealand

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## **About me**

I'm a keen CrossFitter, photographer, traveller and jazz musician (Double Bass). I was a founding member of the Nairobi Trio jazz group. I have two adult sons and I run my own web development and photography business, Scribble Design, from anywhere in the world I happen to be.

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## **Referees**

### **Carl Jackson**

Auckland General Manager  
Catch Design

**M:** +64 21 997 336

### **Anna Blackwell**

Chapter Lead  
Air New Zealand

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